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Texas-New Mexico Power Company 2009 Energy Efficiency Plan and Report Substantive Rule § 25.181 and § 25.183

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Introduction

Texas-New Mexico Power Company (TNMP) presents this Energy Efficiency Plan and Report (EEPR) to comply with Substantive Rules § 25.181 and § 25.183, which are the sections of the Energy Efficiency Rule (EE Rule) implementing Public Utility Regulatory Act (PURA) § 39.905. PURA § 39.905 requires that each investor owned electric utility achieve the following savings goals through market-based standard offer programs ("SOPs") and limited, targeted, market transformation programs ("MTPs"):

- 10 % of the electric utility's total annual growth in demand by January 1, 2008, and
- 15 % of the electric utility's annual growth in demand of residential and commercial customers by December 31, 2008, and
- 20 % of the electric utility's annual growth in demand of residential and commercial customers by December 31, 2009.

The EE Rule includes specific requirements related to the implementation of SOPs and MTPs by investor-owned electric utilities that control the manner in which investor-owned electric utilities must administer their portfolio of energy efficiency programs in order to achieve their mandated energy efficiency savings goals. TNMP's EEPR is intended to enable the Company to meet its statutory savings goals through implementation of energy efficiency programs in a manner that complies with PURA § 39.905 and the EE Rule. This EEPR covers the periods of time outlined in Substantive Rule § 25.181. The following section provides a description of what information is contained in each of the subsequent sections and appendices.

Energy Efficiency Plan and Report (EEPR) Organization

This EEPR consists of an executive summary, ten sections and four appendices.

• Executive Summary highlights TNMP's reported achievements for 2007 and TNMP's plans for achieving its 2009 and 2010 projected energy efficiency savings.

Energy Efficiency Plan

- Section I explains TNMP's targeted customer classes, specifying the size of each class and the method for determining those sizes.
- Section II describes TNMP's program portfolio. It details how each program will be implemented, discusses related informational and outreach activities, and provides an introduction to any programs not included in TNMP's previous EEP.

- Section III presents TNMP's projected energy efficiency savings for the prescribed planning period broken out by program for each customer class.
- Section IV describes TNMP's proposed energy efficiency budgets for the prescribed planning period broken out by program for each customer class.

Energy Efficiency Report

- Section V documents TNMP's actual weather-adjusted demand savings goals and energy targets for the previous five years (2004-2008).
- Section VI compares TNMP's projected energy and demand savings to its reported and verified savings by program for calendar year 2008.
- Section VII describes the results from TNMP's Market Transformation (MTP) programs. It compares existing baselines and existing milestones with actual results, and details any updates to those baselines and milestones.
- Section VIII details TNMP's incentive and administration expenditures for the previous five years (2004-2008) broken out by program for each customer class.
- Section IX compares TNMP's actual and budgeted program costs from 2008 broken out by program for each customer class. It also explains any cost increases or decreases of more than 10 percent for TNMP's overall program budget.

Appendices

- Appendix A Reported kW and kWh Savings broken out by county for each program.
- Appendix B- Program templates for any new or newly-modified programs not included in TNMP's previous EEP.
- Appendix C Description of TNMP's existing energy efficiency contracts and obligations.
- Appendix D provides data, explanations, or documents supporting other sections of the EEPR.

Executive Summary

TNMP's annual budget for energy efficiency programs is set at \$1,117,606 pursuant to Article VI, Energy Efficiency Expenditures and Funding, in PUC Docket No. 22349, TNMP's Unbundled Cost of Service Rate filing. Article VI of the Stipulation and Agreement states the "TNMP will expend \$1,117,606 annually in order to meet the energy efficiency goals contained in Section 39.905 of PURA" and "TNMP will be deemed to have spent reasonable amounts on energy efficiency goals upon the expenditure of \$1,117,606". However, TNMP is expanding its energy efficiency program offerings and budget for 2008 and 2009 to prepare for new S.R. §25.181 impacts, implement new programs that have become available in the market, and to fulfill the requirements of the mandated SB 712 weatherization program.

However, even with increased funding of 175% and 200% of 2007 funding levels for 2008 and 2009 respectively, TNMP is not likely to meet the mandated 15 and 20 percent savings requirements of S.R. §25.181. The impact of the budget caps upon TNMP's budgets also caps TNMP's ability to succeed in accomplishing these goals. Further, TNMP has increased its budgets but TNMP is still held to recovery of only \$1,117,606 from Docket No. 22349. This budget cap is lifted for 2010 and TNMP's budgets from this point forward will be based on the achievement of the mandated goals rather than the budget cap.

The Energy Efficiency Plan portion of this EEPR details TNMP's plans to achieve a prudent and reasonable reduction in its annual growth in demand of residential and commercial customers by December 31, 2009 and December 31, 2010 and each year thereafter. It should be noted that new legislation has been filed before the Texas Legislature that may significantly increase all TDSP goal for 2010 and beyond. The range of legislation is too wide to accurately predict therefore, TNMP will estimate future budgets and goals based upon achieving a 30% reduction in weather adjusted peak demand historical load growth based on the current five year historic calculation. In the process, TNMP will also address the corresponding energy savings goal, which is calculated from its demand savings goal using a 20 percent capacity factor, although this may also increase due to current legislative activities. The goals, budgets and implementation plans that are included in this EEPR are highly influenced by requirements of the EE Rule and lessons learned regarding energy efficiency service provider and customer participation in the various energy efficiency programs.

A summary of annual goals and budgets is presented in Table 1.

This Energy Efficiency Report portion of this EEPR demonstrates that in 2007 TNMP successfully implemented Standard Offer Programs (SOP) and Market Transformation Programs (MTP) required by the Public Utility Regulatory Act (PURA) § 39.905 that met TNMP's efficiency savings goal by procuring 2,300 kW in demand savings. These programs included the Residential and Small Commercial Standard Offer Program (RES COM SOP), Commercial and Industrial Standard Offer Program (C&I SOP), and the Hard-to-Reach Standard Offer Program (HTR SOP). In addition, TNMP also continued the Energy Star for New Homes (Energy Star) MTP, which continues to be TNMP's best performing program.

Table 1: Summary of Goals, Projected Savings, and Projected Budgets (at Meter)¹

Calendar Year	Average Growth in Demand (MW)	MW Goal (% of Growth in Demand)	Demand (MW) Goal	Energy (MWh) Goal ²	Projected MW Savings ³	Projected MWh Savings _{2,3}	Projected Budget (000's)
2009	25	20 %	480	8,410	4.80	12,310	\$2,434
2010	20	30 %	5.72	10,013	5.72	14,735	\$2,650

In order to reach the above projected savings, TNMP proposes to implement the following standard offer and market transformation programs:

- Large Commercial SOP
- Residential & Small Commercial SOP
- Hard-to-Reach SOP
- Low-Income Weatherization SOP Pilot
- Energy Star[®] Homes MTP
- Texas SCORE Pilot MTP w/ Commercial Component
- Small Distributed Generation (solar) Pilot Program
- Statewide Compact Fluorescent Lighting MTP
- Underserved Area SOP Pilot
- Potential Demand Response Program in mid-2009 or 2010.

¹ Average Growth in Demand figures are from Table 4; Projected Savings from Table 5; Projected Budget from Table 6. All kW/MW and kWh/MWh figures in this Table and throughout this EEPR are given "at Meter".

² Calculated using a 20 percent capacity factor.

³ Peak demand reduction and energy savings for the current and following calendar year that TNMP is planning and budgeting for in the EEPR. These projected savings reflect TNMP's goals required by the Energy Efficiency Rule (Substantive Rule § 25.181)

Energy Efficiency Plan

I. 2009 Programs

A. 2009 Program Portfolio

TNMP plans to implement eight market transformation and standard offer programs. Four pilot programs will be funded in 2009: the Low-Income Weatherization SOP pilot, the Texas SCORE Pilot MTP, the Underserved Area Pilot SOP, and the Statewide Compact Fluorescent Lighting MTP. These programs have been structured to comply with recently passed rules governing pilot program design and evaluation. TNMP will also explore the potential for a demand response program in mid to late 2009.

These programs target both broad market segments and specific market sub-segments that offer significant opportunities for cost-effective savings. TNMP anticipates that targeted outreach to a broad range of service provider types will be necessary in order to meet the savings goals required by PURA § 39.905 on a continuing basis. Table 2 below summarizes the programs and target markets.

Program	Target. Market	Application
Large Commercial SOP	Commercial & Industrial	Retrofit; New Construction
Residential & Small Commercial SOP Small DG Solar program	Residential and Small Commercial	Retrofit; New Construction
Hard-to-Reach SOP	Residential Income Qualified	Retrofit
Energy Star [®] Homes MTP	Residential	New Construction

New Programs	for 2008	
Low-Income Weatherization SOP	Residential	Retrofit
Texas SCORE Pilot MTP	Commercial: Schools	Retrofit; New Construction
Statewide Compact Fluorescent Lighting MTP	Residential	Retrofit
Underserved Area SOP Pilot	Residential	Retrofit

The programs listed in Table 2 are described in further detail below. TNMP maintains a Web site containing all of the requirements for project participation, the forms required for project submission, and the current available funding at www.tnpeefficiency.com. The Web site will be the primary method of communication used to provide potential Project Sponsors with program updates and information. Additional information about the programs can be found in Appendix B, which includes program templates for the new programs listed in Table 2.

B. Existing Programs

Large Commercial Standard Offer Program (COM SOP)

Program design

The COM SOP targets Large Commercial customers with a maximum demand of more than 100 kW. Incentives are paid to project sponsors for certain measures installed in new or retrofit applications, which provide verifiable demand and energy savings.

Implementation process

TNMP will continue implementation of its COM SOP whereby any eligible project sponsor may submit an application for a project meeting the minimum requirements. The program information on TNMP's website is updated frequently to reflect participating Project Sponsors and incentive amounts that are available.

Outreach activities

TNMP markets the availability of its programs in the following manner:

- Utilizes mass electronic mail (e-mail) notifications to keep potential project sponsors interested and informed;
- Maintains internet Web site with detailed project eligibility, end-use measures, incentives, procedures and application forms;
- Attends appropriate industry-related meetings to generate awareness and interest;
- Participates in state-wide outreach activities as may be available;
- Conducts workshops as necessary to explain elements such as responsibilities of the project sponsor, project requirements, incentive information, and the application and reporting process.

Residential and Small Commercial Standard Offer Program (RES COM SOP)

Program Design

The RES COM SOP targets residential customers and small commercial customers whose maximum demand isles than 100 kW. Incentives are paid to project sponsors for certain measures installed in new or retrofit applications, which provide verifiable demand and energy savings.

Implementation Process

TNMP will continue implementation of its RES COM SOP whereby any eligible project sponsor may submit an application for a project meeting the minimum requirements. The program information on TNMP's website is updated frequently to reflect participating Project Sponsors and incentive amounts that are available.

Outreach activities

TNMP markets the availability of its programs in the following manner:

- Utilizes mass electronic mail (e-mail) notifications to keep potential project sponsors interested and informed;
- Maintains internet Web site with detailed project eligibility, end-use measures, incentives, procedures and application forms;
- Attends appropriate industry-related meetings to generate awareness and interest;
- Participates in state-wide outreach activities as may be available;

Conducts workshops as necessary to explain elements such as responsibilities of the project sponsor, project requirements, incentive information, and the application and reporting process

Hard To Reach Standard Offer Program (HTR SOP)

Program design

The HTR SOP targets low income customers with an income of 200% of the federal poverty level. Incentives are paid to project sponsors for certain measures installed in retrofit applications, which provide verifiable demand and energy savings.

Implementation process

TNMP will continue implementation of its HTR SOP whereby any eligible project sponsor may submit an application for a project meeting the minimum requirements. The program information on TNMP's website is updated frequently to reflect participating Project Sponsors and incentive amounts that are available.

Outreach activities

TNMP markets the availability of its programs in the following manner:

- Utilizes mass electronic mail (e-mail) notifications to keep potential project sponsors interested and informed;
- Maintains internet Web site with detailed project eligibility, end-use measures, incentives, procedures and application forms;
- Attends appropriate industry-related meetings to generate awareness and interest;
- Participates in state-wide outreach activities as may be available;
- Conducts workshops as necessary to explain elements such as responsibilities of the project sponsor, project requirements, incentive information, and the application and reporting process.

Energy Star Homes Market Transformation Program (ENERGY STAR MTP)

Program design

The ENERGY STAR MTP targets builders in residential new construction that build to the Environmental Protection Agency's Energy Star standards, which is 15% above the state building code. Incentives are paid to builders for installing certain measures new construction applications, which provide verifiable demand and energy savings.

Implementation process

TNMP will continue implementation of its ENERGY STAR MTP whereby any eligible builder may submit an application for a homes meeting the requirements. The program information on TNMP's website is updated frequently to reflect participating builders and incentive amounts that are available.

Outreach activities

TNMP markets the availability of its programs in the following manner:

- Utilizes mass electronic mail (e-mail) notifications to keep potential builders interested and informed;
- Maintains internet Web site with detailed builder eligibility, end-use measures, incentives, procedures and application forms;
- Attends appropriate industry-related meetings to generate awareness and interest;
- Participates in state-wide outreach activities as may be available;
- Conducts workshops as necessary to explain elements such as responsibilities of the project sponsor, project requirements, incentive information, and the application and reporting process.

Energy Smart Schools Pilot Program (Texas SCORE)

Consistent with SB712, which was passed by the Texas Legislature in 2005, and the Pilot Program Template adopted by the Public Utility Commission of Texas in November 2005, TNMP has chosen to offer a pilot Energy Smart Schools Program (referred to as Texas SCORE) in its service territory in 2008. TNMP recognizes that public school districts in Texas are experiencing the burden of high energy costs now more than ever. While energy costs have historically accounted for only about 3% of Texas school districts' total budgets, those costs have now soared into the 5 to 6% range. Further, a majority of school districts lack the technical knowledge, first-hand experience, and management decision-making processes that are necessary for identifying, prioritizing, and completing projects that will improve their schools' energy performance and reduce operating costs. Additional details of this newly-implemented program can be found in Appendix A.

Statewide Compact Fluorescent Light Market Transformation Program (CFL MTP)

Program design

TNMP will participate as one of the EUMMOT member utilities in the CFL MTP Pilot Program. This statewide CFL program's primary goal is to produce reductions in electrical peak demand and energy usage through verifiable incremental sales of ENERGY STAR qualified CFLs throughout the service areas of the EUMMOT sponsor utilities An Implementer will be utilized to coordinate activities for the EUMMOT utilities..

Implementation process

Under the pilot program, the EUMMOT utilities will target residential customers to migrate towards the acceptance of CFLs as the standard form of lighting in their homes. The program will:

- Motivate and help residential customers to replace incandescent lights with CFLs
- To educate the consumer of the benefits of CFLs vs. incandescent lights and create a noregret decision for the residential customer through incentives/discounts that make the purchase of a CFL at parity to that of an incandescent bulb.
- Produce utility electricity savings through incremental sales of CFLs
- Deliver additional efficiency messages through a coordinated CFL program
- Expand customer awareness of the benefits of energy efficiency and direct them to participating vendors
- Co-brand with willing "partners"
- Offer "no-regret" partnership options
- Engage municipal utilities and electric cooperatives in the statewide effort to expand program reach and effectiveness

Outreach and Research activities

The Implementer will provide all outreach necessary to obtain the needed program exposure to merchants, marketers, and manufacturers In addition, all analysis will done by Implementer as well.

Low Income Weatherization Standard Offer Pilot Program

Program design

The 2009 TNMP Pilot Targeted Weatherization Low-Income Program is targeted to TNMP's lowincome residential customers who meet DOE's income eligibility guidelines that are at or below 125% of the federal poverty level and be connected to TNMP's electric system and have been qualified through the Service Providers guidelines.

Implementation process

TNMP has contracted with Frontier Associates to provide marketing and education to participating and eligible non-profit organizations. Reporting will be through an internet database. Training on the use of the database and program guidelines will provide by Frontier Associates.

Outreach and Research activities

Low income advocates from throughout TNMP's service territory will be called upon to participate. Workshops and database training will take place and updates to policies and procedures will take place annually or as needed.

Underserved Areas Standard Offer Pilot Program

Program design

The 2009 TNMP Pilot Underserved Areas Program is targeted to TNMP's counties that have historically received a disproportionate small amount of funding. TNMP will contract with vendors who have indicated a willingness to work exclusively in the targeted areas.

Implementation process

TNMP will fund a limited number of contractors that will focus on specific counties targeted for increased participation in 2009 and 2010.

Outreach and Research activities

TNMP markets the availability of its programs in the following manner:

• Utilizes mass electronic mail (e-mail) notifications to keep potential builders interested and informed;

- Maintains internet Web site with detailed builder eligibility, end-use measures, incentives, procedures and application forms;
- Attends appropriate industry-related meetings to generate awareness and interest;
- Participates in state-wide outreach activities as may be available;

C. New Programs for 2009

Small Distributed Renewable Generation Pilot Program

Program Description

TNMP's Solar Photovoltaic (PV) Program is designed to help TNMP customers meet a portion of their energy needs with solar electric systems. Through market development and financial incentives, the program will increase the number of installations of photovoltaic systems among TNMP customers, while also creating a foundation for a self-sustaining market.

Implementation

The Program offers financial incentives that help offset the initial cost of installing a solar energy system. Texas-New Mexico Power is committing \$200,000 in incentives over 2 years in support of customers that install solar PV systems meeting TNMP's eligibility criteria for system interconnection and expected performance. The current incentive level is \$2.50 per DC watt and covers up to 10 kWdc for residential customers and up to 100 kWdc for commercial, government, and non-profit customers. TNMP customers will work with registered service providers, who meet program eligibility requirements.

The program consists of a two stage application process, enabling service providers first to reserve incentive funding for specific jobs, and then to submit final information about those projects when they are completed. Qualified service providers will initiate an incentive application and submit it electronically to the program. The incentive application identifies the customer and installer information and specifies technical details about the proposed photovoltaic system. Completed applications are submitted for review by the program manager, and once approved rebate funds are reserved, if available. The applicant receives notification of project approval and incentive reservation and the schedule for project completion. Once the installation of the system is complete and the system has passed any necessary local permitting or electrical safety inspections, the applicant updates the details of the project to match the installed system. If the system is selected for inspection, the program

inspector will verify the eligibility, capacity, and performance of the system. Upon passing the program inspection, the program manager will process incentive payments for TNMP or submit information to TNMP for incentive processing and payment.

Marketing and Outreach

The program will help build a sustainable solar market in TNMP's service territory by supporting training opportunities for PV service providers and local code officials throughout TNMP's service territory. The program will also work with the new homes construction market segment to identify workable means of including new home developments in residential sector enrollment. Finally, the program will leverage additional funding opportunities as they arise, such as the Texas State Energy Conservation Office. The marketing strategy of the program will mostly rely on trade ally support strategies. The program will support the installer community by creating clear and concise marketing collateral materials that describe the TNMP incentive offer and by simplifying the process of applying for and receiving incentive funding. Finally, the program will work to facilitate earned media, spotlighting successful projects and interesting stories when possible.

Measurement and Verification

Measurement and verification processes will be designed to protect TNMP and its customers and provide a level of certainty that will ensure and document program effectiveness. The program will consist of a three-stage measurement and verification process. In the first stage, all applications are pre-screened by program managers prior to approval to ensure compliance with all program standards. In the second stage, a sample of completed projects is subject to onsite inspection. Finally, in the third stage, follow-up inspections to verify persistence and annual energy production will be conducted.

Load Management Pilot Program

Program Description

TNMP is in the process of evaluating a pilot program for medium to large commercial and small industrial customers to determine savings potential. This type of program appears to

offer a very cost effective manner for TNMP to reach future significant goal increase mandates but still in a preliminary evaluation stage. To implement in 2009, TNMP will reduce it's Large Commercial / Industrial program budget and possibly reduce the EnergynStar Home program budget even further due to the slow new home building market expected to exist through 2010 or thereafter.

II. Customer Classes

Customer classes targeted by TNMP's energy efficiency programs are the Commercial, Residential, and Hard-to-Reach customer classes.

The annual demand goal will be allocated to customer classes by examining historical program results, evaluating economic trends, and taking into account Substantive Rule § 25.181, which states that no less than 5% of the utility's total demand goal should be achieved through programs for hard-to-reach customers. Table 3 summarizes the number of customers in each of the customer classes, which was used to determine budget allocations for those classes.

It should be noted, however, that the actual distribution of the goal and budget must remain flexible based upon the response of the marketplace, the potential interest that a customer class may have toward a specific program and the overriding objective of meeting the legislative goal. TNMP will offer a portfolio of Standard Offer and Market Transformation Programs that will be available to all customer classes.

Table 3:	Summary	of Customer	Classes
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Customer Class	Number of Customers
Commercial	33,622
Residential	184,262
Hard to Reach	59,885

III. Projected Energy Efficiency Savings and Goals

Table 4: Annual Growth in Demand and Energy Consumption (at Meter)

		Peak De	Peak Demand (MW)		Ener	Energy Consumption (MWh)	tion (MWh)		Crowth Crowth	Average
Calendar Year	Total	Total System	Residential & Commercial	ntial & iercial	Total System	/stem	Residential & Commercial	tial & rcial	(MM)	Growth (MW) ⁴
	Actual	Actual Weather Adjusted	Actual	Actual Weather Adjusted	Actual	Actual Weather Adjusted	Actual	Actual Weather Adjusted	Actual Weather Adjusted	Actual Weather Adiusted
2003	1365	1334V	965	NAV	6188024	NAV		NAV	NA	AN N
2004	1332	1371	932	NAV	6087157	NAV		NAV	-33	NA
2005	1560	1404	6001	NAV	6422987	NAV		NAV	17	AN N
2006	1430	NAV	1030	NAV	6500211	NAV		NAV	21	NA
2007	1477	1479	1077	NAV	6702078	NAV		NAV	47	NA
2008	1428	NAV	1028	NAV	6941493	NAV		NAV	49	AN
2009	NA	V N	NA	NA	NA	NA	NA	AN	AA	31.0
2010	ΝA	AN	NA	NA	NA	NA	NA	AN	NA	24.0

"NAV" = Not Available, "NA" = Not Applicable; Growth for 2003 over 2002 and average growth from 2003-2008 are not applicable to any of the calculations or goals in this EEPR. Energy efficiency goals are calculated based upon the actual historical weather-adjusted growth in demand for the five most recent years, so peak demand and energy consumption for casts for 2009 and 2010 are not applicable.

⁴ Average historical growth in demand over the prior 5 years for residential and commercial customers adjusted for weather fluctuations.

2009	Projecte	savings
Customer Class and Program	kW	kWh
Commercial	2,257	8,265,0
Commercial & Industrial SOP	500	2,400,000
Small Commercial SOP	22	65,000
Texas SCORE and Com. Solutions	1,735	5,800,000
Residential	2,256	3,460,500
Residential SOP - Large Project	602	1,098,000
Residential SOP - Small Projects	130	20,000
ENERGY STAR® Homes MTP	975	1,213,500
Statewide Compact Fluorescent Lighting MTP Pilot	84	109,000
Underserved Area SOP	425	800,000
Small DRG Pilot	40	40,000
Hard-to-Reach	266	585,070
Hard-to-Reach SOP Large Projects	120	242,070
Hard-to-Reach SOP Small Projects	66	133,000
Low Income Weatherization Pilot MTP	80	210,000
Total Annual Savings Goals	4,779	12,310,570
2010	Projected	Savings
Customer Class and Program	kW	kWh
Commercial	2,701	9,892,404
Commercial & Industrial SOP	598	2,872,567
Small Commercial SOP	26	77,799
Texas SCORE and Comm. Solutions	2,077	6,942,038
Residential	2,700	4,141,883
Residential SOP - Large Project	721	1,314,200
Residential SOP - Small Projects	156	239,381
ENERGY STAR® Homes MTP	1,167	1,452,442
Statewide Compact Fluorescent Lighting MTP Pilot	101	130,462
Underserved Area SOP	509	957,522
Small DRG Pilot		
Hard-to-Reach	318	700,272
Hard-to-Reach SOP Large Projects	144	289,734
Hard-to-Reach SOP Small Projects	79	159,188
Low Income Weatherization Pilot MTP	96	251,350
Total Annual Savings Goals	5,720	14,734,560

Table 5: Projected Demand and Energy Savings Broken Out by Program for Each Customer Class (at Meter)

IV. Program Budgets

Table 6 presents total proposed budget allocations required to achieve the projected demand and energy savings shown in Table 5. The budget allocations are defined by the overall projected demand and energy savings, the avoided costs of capacity and energy in Substantive Rule § 25.181, allocation of demand goals among customer classes, the incentive levels by customer class, and projected costs for existing DSM contracts. The budget allocations presented in Table 6 below are broken down by customer class, program, and the different budget categories: incentive payments, administration, and research and development (R&D), if any.

2009	incentives	Admin	R80	Total Budget
	IIICellinea	vanim	NGW	Total Doolfer
Commercial	\$792,180	\$88,020	\$0	\$880,220
Commercial & Industrial SOP	\$144,000	\$16,000	\$ 0	\$160,000
Small Commercial SOP	\$6,750	\$750		\$7,500
Texas SCORE Pilot MTP / Comm Solution	\$641,430	\$71,270		\$712,700
Residential	\$832,628	\$92,514	\$0	\$925,142
Residential SOP - Large Project	\$238,870	\$26,541		\$265,411
Residential SOP - Small Projects	\$47,908	\$5,323		\$53,231
ENERGY STAR® Homes MTP	\$136,350	\$15,150		\$151,500
Statewide Compact Fluorescent Lighting				
MTP Pilot	\$67,500	\$7,500		\$75,000
Underserved Area SOP	\$252,000	\$28,000		\$280,000
Small Dist. Renewable	\$90,000	\$10,000		\$100,000
Hard-to-Reach	\$366,885	\$40,765	\$0	\$407,650
Hard-to-Reach SOP Large Projects	\$148,500	\$16,500		\$165,000
Hard-to-Reach SOP Small Projects	\$60,885	\$6,765		\$67,650
Low Income Weatherization Pilot MTP	\$157,000	\$17,500		\$175,000
Research and Development (R&D)				
Total Budgets by Category	\$1,991,693	\$211,299	\$0	\$2,212,992
2010	Incentives	Admin	R&D	Total Budget
Commercial	\$948,163	\$105,351	\$0	\$1,053,514
Commercial & Industrial SOP	\$172,354	\$19,150		\$191,504
Small Commercial SOP	\$8,079	\$898		\$8,977
Texas SCORE Pilot / Comm. Solutions				
MTP	\$767,730	\$85,303		\$853,033
Residential	\$996,575	\$110,731	\$0	\$1,107,305
Residential SOP - Large Project	\$285,904	\$31,767		\$317,671
Residential SOP - Small Projects	\$57,341	\$6,371		\$63,712
ENERGY STAR® Homes MTP	\$163,198	\$18,133		\$181,331
Statewide Compact Fluorescent Lighting MTP Pilot	\$80,791	\$8,977		\$89,768
Underserved Area SOP	\$301,620	\$33,513		\$335,133
Small Dist. Renewable	\$107,721	\$11,969		\$119,690
Hard-to-Reach	\$439,126	\$48,792	\$0	\$487,918
Hard-to-Reach SOP Large Projects	\$177,740	\$19,749		\$197,489
Hard-to-Reach SOP Small Projects	\$72,873	\$8,097		\$80,970
Low Income Weatherization Pilot MTP	\$188,512	\$20,946		\$209,458
Research and Development (R&D)				
Total Budgets by Category	\$2,383,863	\$264,874	\$0	\$2,648,737

Table 6: Proposed Annual Budget Broken Out by Program for Each Customer Class

Energy Efficiency Report

V. Historical Demand Savings Goals and Energy Targets for Previous Five Years

Table 7 documents TNMP's actual demand goals and energy targets for the previous five years (2004-2008) as estimated by the UCOS Stipulation budget of \$1.1mm. See previous discussions.

Calendar Year	Actual Weather Adjusted Demand Goal (MW)	Actual Weather Adjusted Energy Targets (MWh)
2008	1.900	NA
2007 ⁵	1.900	NA
2006	1.900	6,480
2005	1.900	6,480
2004	1.900	6,480

Table 7: Historical Demand Savings Goals and Energy Targets (at Meter)

VI. Projected, Reported and Verified Demand and Energy Savings

Table 8: Projected versus Reported and Verified Savings for 2008 and 2007 (at Meter)

2007	Projected Savings ¹¹		Reported and Verified Savings	
Customer Class and Program	MW	MWh	MW	MWh
Commercial	0.83	3,030	0.20	1,101
Large Commercial & Industrial SOP	0.61	2,237	0.20	1,100
Small Commercial SOP	0.22	793	0.0004	0.6
Residential	0.96	2,724	1.85	1,842
New Home Program MTP	0.83	2,258	1.50	1,321
Other Residential	0.13	466	0.35	521
Hard-to-Reach	0.11	726	0.25	451
Hard-to-Reach SOP	0.11	726	0.25	451
Total Annual Goals	1.90	6,480	2.30	3,394

⁵ Actual MW Goals and MWh targets as reported in TNMP's Energy Efficiency Report (EER) filed in April of 2007 under Project No. 33884.

2008 ¹²	Projecte	ed Savings	Reported and Verified Savings		
Customer Class and Program	MW	MWh	MW	MWh	
Commercial	1.17	4,699	0.884	2,876	
Commercial & Industrial SOP	0.659	3,682	0.404	1,780	
Small Commercial SOP	0.012	17	see RES SOP	see RES SOR	
SCORE MTP	0.50	1,000	0.48	1,096	
Residential	2.53	3,298	2.06	3,794	
Residential & Small Commercial SOP	0.39	817	0.375	761	
ENERGY STAR Homes MTP	1.9	1,713	1.38	1,215	
CFL	0.02	385	0.053	533	
Underserved Area SOP	0.172	381	.248	1,285	
Hard-to-Reach	0.423	1,019	0.183	418	
Hard-to-Reach SOP	0.215	391	0.1660	364	
Low Income Weatherization Pilot	0.207	627	0.17	54	
Total Annual Goals	4.12	9,016	3.12	5,874	

VIII. Historical Program Expenditures

This section documents TNMP's incentive and administration expenditures for the previous five years (2004-2008) broken out by program for each customer class.

Table 9: Historical Program Incentive and Administrative Expenditures for 2004 through 2008⁶

	2008	~	20	2007*	2006*	•9(20(2005*	20	2004
	Incent.	Admin	Incent.	Admin	Incent.	Admin	Incent.	Admin	Incent.	Admin
Commercial	\$361,805	\$13,285	\$71,866	\$68,983	\$306,250	\$68,983	\$92,922	\$68,983	\$267,051	\$68.983
Commercial & Industrial SOP	\$146,945	\$13,285	\$71,700	\$55,700	\$306,250	\$55,700	\$92,922	\$55,700	\$267,051	\$55,700
Small Commercial SOP	see RES SOP		\$166	\$13,283	see RES SOP	\$13,283	see RES	\$13,283	see RES	\$13,283
SCORE	\$214,860				55		5		Do	
Residential	\$550,553	\$39,000	\$436,472	\$24,542	\$221,036	\$24,542	\$295,400	\$24,542	\$279,650	\$24.542
Residential & Small Commercial SOP	\$173,231	\$12,000	\$155,072	\$6,542	\$148,110	\$6,542		\$6,542		\$6.542
ENERGY STAR Homes MTP	\$172,575	\$18,000	\$281,400	\$18,000	\$72,926	\$18,000	\$295,400	\$18,000	\$279,650	\$18,000
CFL program MTP	\$27,342	\$6,000								
Underserved SOP	\$177,455	\$3,000		c.						
Hard-to-Reach	\$178,461	\$18,175	\$199,719	\$18,175	\$199,719	\$18,175	80	\$18,175	80	\$18.175
Hard-to-Reach SOP	\$139,996	\$18,175	\$199,719	\$18,175	\$199,719	\$18,175		\$18,175		\$18,175
Low Income weatherization	\$38,465									
Total Annual Expenditures	\$1,090,859	\$70,460	\$708,057	\$111,700	\$727,005	\$111,700	\$388,322	\$111,700	\$546,701	\$111,700

⁶ 2008 budget taken from Table 10 in the current EEPR; 2007 budget from Project No. 35440, 2006 budget from Energy Efficiency Report (EER) filed under Project No. 33884; 2005 budget from EER, Project No. 32107; 2004 budget from EER, Project No. 30739.

VIII. Program Funding for Calendar Year 2008

As shown in Table 10, TNMP spent a total of \$1,161,319 on all of its energy efficiency programs in 2008. The total forecasted budget for 2008 was \$1.881 million.

	Total Projected Budget ¹⁴	Numbers of Customers Participating	Actual Funds Expended (Incentives)	Actual Funds Expended (Admin)	Total Funds Expended	Funds Committed (Not Expended)	Funds Remaining (Not Committed)
Commercial &	\$434 104	0	\$361,805	\$13,285	e375 000	£0.	£40.104
Industrial Commercial &	\$424,194	0	\$301,003	\$15,205	\$375,090	\$0	\$49,104
Industrial SOP	\$255,154		\$146,945	\$13,285	\$160,230	\$0	\$94,924
Small Commercial							
SOP	\$5,316		\$0	\$0	\$0	\$0	\$5,316
SCORE	\$163,724		\$214,860		\$214,860		(\$51,136)
Residential	\$712,306	0	\$550,553	\$39,000	\$589,553	\$0	\$122,753
Residential & Small							
Commercial SOP-				* • • • • • •			
Large Projects	\$162,363		\$152,719	\$12,000	\$164,719	\$0	(\$2,356)
Residential SOP -							
Small Projects	\$35,275		\$20,511	\$0	\$20,511		\$14,764
ENERGY STAR			AL 20 575	#10.000			
Homes MTP	\$388,047	.	\$172,575	\$18,000	\$190,575	\$0	\$197,472
CFL MTP	\$37,210		\$27,342	\$6,000	\$33,342		\$3,868
Undeserved Area SOP	\$89,410		\$177,455	\$3,000	\$180,445		(\$91,045)
Hard-to-Reach	\$744,200	0	\$178,461	\$18,175	\$196,636	\$0	\$547,564
HTR SOP Large	\$104,997		\$104,997	\$18,175	\$123,172		(\$18,175)
HTR SOP Small	\$37,210		\$34,999	\$0	\$34,999		\$2,211
Low Income							
Weatherization	\$558,150	0	\$38,465	\$0	\$38,465	\$0	\$519,685
Total Annual Expenditures	\$1,880,700	0	\$1,090,859	\$70,460	\$1,161,319	\$0	\$719,381

 Table 10: Program Funding for Calendar Year 2008

IX. Market Transformation Program Results

Energy Star[®] MTP Program

The primary objective of this program is to achieve peak demand reductions and/or energy savings through increased sales of Energy Star[®] homes and products. Additionally, the program is designed to condition the market so that consumers are aware of and demand Energy Star[®] homes and products and builders have the technical capacity to supply them.

During the 2007 Program Year, the Environmental Protection Agency (EPA) allowed homes to be certified using a HERS Score or HERS Index rating. The EPA recognized TNMP's accomplishments in the Energy Star[®] Homes Program by awarding it the Energy Star[®] Outstanding Achievement Award – New Homes in, 2004, 2005, 2006 and 2007. These awards are a result of training and certifying HERS raters, educating and recruiting builders, consumer education and involving market actors associated with new home sales.

There were two significant changes to the 2007 EPA Energy Star[®] Program requirements. All homes must be certified using the HERS Index and a Thermal Bypass Inspection Checklist must be completed on each home. There is a perception among some builders that these new requirements will require additional costs and some elected not to participate in the Program in 2007. Therefore, the 2009 Program will focus on the benefits of Energy Star[®] homes to builders and consumers in an effort to continue making an energy saving impact in the new home market.

Acronyms

C&I	Commercial and Industrial
ССЕТ	Center for the Commercialization of Electric Technologies
DR	Demand Response
DSM	Demand Side Management
EEP	Energy Efficiency Plan, which was filed as a separate document prior to April 2008
EEPR	Energy Efficiency Plan and Report
EER	Energy Efficiency Report, which was filed as a separate document prior to April 2008
EE Rule	Energy Efficiency Rule, PUCT Substantive Rules § 25.181 and § 25.183
ERCOT	Electric Reliability Council of Texas
HTR	Hard-To-Reach
M&V	Measurement and Verification
MTP	Market Transformation Program
PUCT	Public Utility Commission of Texas
REP	Retail Electrical Provider
RES	Residential
SCORE	Schools Conserving Resources
SOP	Standard Offer Program

Glossary

Actual Weather Adjusted -- "Actual Weather Adjusted" peak demand and energy consumption is the historical peak demand and energy consumption adjusted for weather fluctuations using weather data for the most recent ten years.

At Meter – Demand (kW/MW) and Energy (kWh/MWh) figures reported throughout the EEPR are reflective of impacts at the customer meter. This is the original format of the measured and deemed impacts which the utilities collect for their energy efficiency programs. Goals are necessarily calculated "at source" (generator) using utility system peak data at the transmission level. In order to accurately compare program impacts, goals and projected savings have been adjusted for the line losses (7%) that one would expect going from the source to the meter.

Average Growth -- Average historical growth in demand (kW) over the prior 5 years for residential and commercial customers adjusted for weather fluctuations.

Capacity Factor – The ratio of the annual energy savings goal, in kWh; to the peak demand goal for the year, measured in kW, multiplied by the number of hours in the year, or the ratio of the actual annual energy savings, in kWh, to the actual peak demand reduction for the year, measured in kW, multiplied by the number of hours in the year.

Commercial customer -- A non-residential customer taking service at a metered point of delivery at a distribution voltage under an electric utility's tariff during the prior calendar year and a non-

profit customer or government entity, including an educational institution. For purposes of this section, each metered point of delivery shall be considered a separate customer.

Deemed savings -- A pre-determined, validated estimate of energy and peak demand savings attributable to an energy efficiency measure in a particular type of application that an electric utility may use instead of energy and peak demand savings determined through measurement and verification activities.

Demand -- The rate at which electric energy is used at a given instant, or averaged over a designated period, usually expressed in kilowatts (kW) or megawatts (MW).

Demand savings -- A quantifiable reduction in demand.

Energy efficiency -- Improvements in the use of electricity that are achieved through facility or equipment improvements, devices, or processes that produce reductions in demand or energy consumption with the same or higher level of end-use service and that do not materially degrade existing levels of comfort, convenience, and productivity.

Energy efficiency measures -- Equipment, materials, and practices at a customer's site that result in a reduction in electric energy consumption, measured in kilowatt-hours (kWh), or peak demand, measured in kilowatts (kWs), or both. These measures may include thermal energy storage and removal of an inefficient appliance so long as the customer need satisfied by the appliance is still met. **Energy efficiency program** -- The aggregate of the energy efficiency activities carried out by an electric utility under this section or a set of energy efficiency projects carried out by an electric utility under the same name and operating rules.

Energy Efficiency Rule (EE Rule) -- § 25.181 and § 25.183, which are the sections of the Public Utility Commission of Texas' Substantive Rules implementing Public Utility Regulatory Act (PURA) § 39.905.

Energy savings -- A quantifiable reduction in a customer's consumption of energy that is attributable to energy efficiency measures.

Growth in demand -- The annual increase in demand in the Texas portion of an electric utility's service area at time of peak demand, as measured in accordance with the Energy Efficiency Rule.

Hard-to-reach (HTR) customers -- Residential customers with an annual household income at or below 200% of the federal poverty guidelines.

Incentive payment -- Payment made by a utility to an energy efficiency service provider under an energy-efficiency program.

Inspection -- Examination of a project to verify that an energy efficiency measure has been installed, is capable of performing its intended function, and is producing an energy saving or demand reduction.

Load control -- Activities that place the operation of electricity-consuming equipment under the control or dispatch of an energy efficiency service provider, an independent system operator or other transmission organization or that are controlled by the customer, with the objective of producing energy or demand savings.

Load management -- Load control activities that result in a reduction in peak demand on an electric utility system or a shifting of energy usage from a peak to an off-peak period or from high-price periods to lower price periods.

Market transformation program (MTP) -- Strategic programs to induce lasting structural or behavioral changes in the market that result in increased adoption of energy efficient technologies, services, and practices, as described in this section.

Measurement and verification (M&V) -- Activities intended to determine the actual energy and demand savings resulting from energy efficiency projects as described in this section.

Peak demand -- Electrical demand at the times of highest annual demand on the utility's system.

Peak demand reduction -- Reduction in demand on the utility system throughout the utility system's peak period.

Peak period -- For the purpose of this section, the peak period consists of the hours from one p.m. to seven p.m., during the months of June, July, August, and September, excluding weekends and Federal holidays.

Projected Demand and Energy Savings – Peak demand reduction and energy savings for the current and following calendar year that TNMP is planning and budgeting for in the EEPR. These projected savings reflect TNMP's goals required by the Energy Efficiency Rule (Substantive Rule § 25.181) and [list any other Utility-specific driver(s) for Project Savings Numbers].

Project sponsor -- An energy efficiency service provider or customer who installs energy efficiency measures or performs other energy efficiency services under the Energy Efficiency Rule. An energy efficiency service provider may be a retail electric provider or commercial customer, provided that the commercial customer has a peak load equal to or greater than 50kW.

Renewable demand side management (DSM) technologies -- Equipment that uses a renewable energy resource (renewable resource), as defined in §25.173(c) of this title (relating to Goal for Renewable Energy) that, when installed at a customer site, reduces the customer's net purchases of energy, demand, or both.

Standard offer program (SOP) -- A program under which a utility administers standard offer contracts between the utility and energy efficiency service providers.

Appendices

APPENDIX A: REPORTED DEMAND AND ENERGY REDUCTION BY COUNTY 2008

Group/County	Invoice Lock	ed, and Paid		
	# of Inst.	# of Cust.	Saving kW	Saving kWh
Residential w/ Energy Star				
Bosque	50	30	28	95417
Brazoria	870	114	149	215292
Clay	1	1	2	1759
Collin	1	1	0.83	4379
Coryell	2	1	0.76	1023
Denton	35	33	22.52	68558
Galveston	1189	935	1586	1707642
Hill	4	3	2.18	11617
McLennan	5	3	4.41	591 9
CFL				
Brazoria	1183	140	149.6	22442
Collin	3019	252	10.3	103060
Denton	12297	1025	33.3	333087
Fannin	813	68	1.79	17944
Galveston	1744	145	5.36	53642
.amar	9	1	0.02	1291
AcLennan	239	20	0.62	6213
Pecos	443	37	1	9993
Nise	3	1	0.01	68

HTR

Group/County	Invoice Lock	ed, and Paid		
	# of Inst.	# of Cust.	Saving kW	Saving kWh
Residential	-1.01			
Bosque	60	60	21.36	34125
Brazoria	120	62	58.42	150556
Galveston	147	80	80.99	188947
Mobile Home				
Brazoria	18	17	12.23	34125
Galveston	10	9	5.56	1799
McLennan	1	1	0.72	3895
Multi-Family				
Coryell	98	52	29.91	166219
Denton	250	177	55.50	300366

TNMP C&I	2008						
	No.	Annual	Saving	Lighting S	aving	non-Lighting	Saving
County	Customers	kW	kWh	kW	kWh	kW	kWh
Denton	4	223.4	1056564	223.4	1056565	0	0
Galveston	3	180.8	723347	146.6	626205	34.2	97412

APPENDIX B: NEW PROGRAM TEMPLATES

Statewide CFL Pilot MTP

TNMP will participate as one of the EUMMOT member utilities in the Residential Compact Fluorescent Lighting (CFL) Program. This statewide CFL program's primary goal is to produce reductions in electrical peak demand and energy usage through verifiable incremental sales of ENERGY STAR qualified CFLs throughout the service areas of the EUMMOT sponsor utilities. These sales are to result from a combination of economic incentives and customer education that will remove the market barriers that block the purchase of CFLs and will help to permanently shift the Texas residential lighting market towards CFLs. The high levels of CFL sales and the grand promotional efforts in Texas make it difficult for this program to claim credit for 100% of documented increases in sales. As such, prospective implementers were encouraged to devise innovative strategies for ensuring that the program produces incremental sales of CFLs and minimizes free-ridership in a cost-effective and verifiable manner.

The implementer will be coordinating with other promotional programs, such as the ENERGY STAR "Change a Light" Program and the Texas mayors' program, to increase the program's reach as well as to help find ways to ensure that this program produces incremental sales distinct from these other efforts. They will also attempt to enlist the help of Retail Electric Providers in promotional and educational efforts.

As a safeguard against free-riders, the program has the additional objective of increasing participation in the EUMMOT sponsor utilities' other energy efficiency programs. The design of marketing and outreach activities will include an educational component aimed not only towards permanently shifting the residential lighting market in Texas towards CFLs, but also towards increasing residential customer awareness of energy efficiency measures and the associated utility programs. Every customer that takes advantage of another utility program as a result of the information provided through the CFL program improves the program's cost-effectiveness and effectively lowers free-ridership.

To review, the objectives of the program are as follows:

- Motivate and help residential customers to replace incandescent lights with CFLs
- To educate the consumer of the benefits of CFLs vs. incandescent lights and create a noregret decision for the residential customer through incentives/discounts that make the purchase of a CFL at parity to that of an incandescent bulb.
- Produce utility electricity savings through incremental sales of CFLs
- Deliver additional efficiency messages through a coordinated CFL program
- Expand customer awareness of the benefits of energy efficiency and direct them to participating vendors
- Co-brand with willing "partners"
- Offer "no-regret" partnership options
- Engage municipal utilities and electric cooperatives in the statewide effort to expand program reach and effectiveness

Target Audience

The 2009 Residential Compact Fluorescent Lighting (CFL) Program Pilot MTP will target owners and renters of single-family homes, town-homes, and multifamily units such as apartments and condominiums residing in the sponsor utilities Texas service areas. The 2009 TNMP Residential Compact Fluorescent Lighting (CFL) Program Pilot MTP will target those residential customers who live in TNMP's service area.

Non-Utility Sponsors/Participants

The 2009 Residential Compact Fluorescent Lighting (CFL) Program Pilot MTP will utilize a proven third-party implementer with a proven track-record, appropriate licenses, certifications and affiliations to meet Federal and local laws in the distribution and possibility of proper recycling and disposal of exhausted CFLs. The implementer will be encouraged to involve a wide-range of state-wide retailers to local community-based retailers and organizations that have the ability to create a call to action in addition to educating homeowners about the benefits and lower operating costs of CFLs.

Energy Savings

The estimated energy savings to be achieved by the 2009 CFL Program is an 84 kW peak demand and 109,000kWh reduction. The goal of this program is to produce savings in the TNMP service area related to TNMP's contribution to the overall program budget.

Program Design

The implementer will promote the CFL program through various market intervention strategies, which will entail the use of point-of-purchase educational materials, advertising, and public and in-store special events, among other options. The implementer must obtain sponsor approval for all promotional materials prior to their release. The implementer will have the option of using several methods that include: instant rebate or mail-in coupons allowing for the procurement of useful tracking data by requiring each participating customer to insert his/her name and electric service billing address in order for the incentive to be applied; markdowns in which low price bulbs are available at select stores in the service areas of the sponsors or mailing coupons to customers through Retail Electric Providers.

Enlistment of retailers, distributors, and/or manufacturers, as well as coordination with the EPA's Change a Light Program, the mayors' challenge, other CFL campaigns, and Retail Electric Providers, will be utilized. The implementer will explain educational activities and literature. CFL educational materials will inform customers of the benefits of CFLs over incandescent light bulbs and the proper applications of CFLs. Additional educational efforts will include information about energy efficiency measures covered by TNMP's other market transformation and standard offer programs.

The implementer will provide field representatives that visit the stores to ensure that the retailer has product and signage displayed and that the sales staff is aware and trained on the promotion information.

The implementer will manage the delivery of all incentives for the program. Rebate coupons and/or sales data will be collected and processed by the implementer, who will pass on relevant

information to TNMP on a monthly basis. The implementer is also responsible for the delivery of all educational and promotional materials. TNMP will not provide advertising.

Research Plan

The implementer will provide tracking of sales in order to provide a means to prove that the sales are incremental and to ensure that they are distributed proportionally (with respect to budget) throughout TNMP's service area.

The implementer will provide regular sales reports to inform sponsors of the status of the sales. The implementer will notify TNMP one week in advance if sales are expected to exceed the designated amount. TNMP is only obligated to provide funding for the designated sales estimate but may choose to increase the designated sales amount to accommodate the demand. The implementer will regularly provide TNMP with information that facilitates the following:

- 1. Determining the program impacts, including energy savings (kWh) and demand reduction (kW), and program value to customers
- 2. Assessing the program's cost-effectiveness based on various economic tests
- 3. Assessing the effectiveness of program delivery mechanisms
- 4. Determining and assessing free-ridership issues

Ideally, this information would include the number of each type of bulb sold, the location of the sales, and the installation rates of the bulbs, the types of bulbs being replaced, and a percentage of purchases which can be attributed to the program. A breakdown of the sales by income level would be quite beneficial in claiming savings among low-income and hard-to-reach customers. Much of this data will be collected through a surveying process.

In addition, the implementer and/or third party evaluators will perform an annual evaluation in the 4th quarter of 2008 or by the first quarter of 2009 to determine the number of incremental sales in the TNMP service area and thoroughly demonstrate that the sales were indeed incremental. It is crucial that TNMP be able to claim accurate demand reduction and energy savings resulting from this program.

Any negative consumer attitudes towards the program will be documented, program design and delivery will be evaluated, and strategies will be developed to overcome any negative perceptions of the program.

Program Budget

TNMP's 2009 CFL Program Budget portion is \$75,000. These budget dollars have been allocated in combination with other EUMMOT utilities contributing to the Program.

Program Timeline

The 2009 Residential Compact Fluorescent Lighting (CFL) Program Pilot MTP will begin in the first quarter of 2009 and will continue through the end of 2009. Based on the 2009 pilot evaluation, the program is expected to be extended in 2010.

Impact on Other Programs

No TNMP energy efficiency programs will be directly affected by this pilot program however there could be some minor impacts to the existing Low-Income Weatherization Program SOP due to CFLs being an eligible measure. Additionally, educational efforts will include information about energy efficiency measures covered by TNMP's other market transformation and standard offer programs.

SCORE

Consistent with SB712, which was passed by the Texas Legislature in 2005, and the Pilot Program Template adopted by the Public Utility Commission of Texas in November 2005, EPE will continue to support a pilot Energy Smart Schools MTP Program (TX SCORE MTP) in its service territory in 2007. EPE recognizes that public school districts in Texas are experiencing the burden of high energy costs now more than ever. While energy costs have historically accounted for only about 3% of Texas school districts' total budgets, those costs have now soared into the 5 to 6% range. Further, a majority of school districts lack the technical knowledge, first-hand experience, and management decision-making processes that are necessary for identifying, prioritizing, and completing projects that will improve their schools' energy performance and reduce operating costs. Additional details of this newly-implemented program can be found in Appendix A.

Underserved Area SOP - Pilot

To encourage participation in TNMP's underserved areas, TNMP will introduce this SOP. The Underserved SOP will mirror TNMP's existing Residential and HTR SOP programs exactly, with the exception that funding will be set aside specifically for project sponsors who will solely market and install energy efficiency measures in areas that have had little or no previous activity.

Weatherization SOP

TNMP has contracted with Frontier Associates to implement this program for 2008 and 2009. Due to the timing of the Final Order in Docket No. 34630, TNMP did not implement this program until the fourth quarter of 2008, therefore few 2008 funds were spent. All 2006-2008 funds are available for the program in future years.