

2012 ENERGY EFFICIENCY PROGRAMS

PROGRAM	CUSTOMER CLASS	DESCRIPTION
Commercial Solutions Pilot MTP	Commercial	Provides energy efficiency and demand reduction solutions for commercial customers identified as having a need for energy efficiency improvements but needing support from an outside source. Facilitates the examination of actual demand and energy savings, operating characteristics, program design, long-range energy efficiency planning, and overall measure and program acceptance by the targeted customers. Incentives are paid to customers served by SWEPCO for certain measures installed in new or retrofit applications that provide verifiable demand and energy savings.
Commercial SOP	Commercial	Provides incentives for the retrofit installation of a wide range of measures that reduce customer energy costs and reduce peak demand and/or save energy in non-residential facilities. Customer sites include hotels, schools, manufacturing facilities, restaurants, and larger grocery stores. These customers have installed such eligible measures as lighting retrofits, new or replacement chiller systems, high efficiency pumping systems, and other similar technologies. Incentives are paid to third-party project sponsors on the basis of deemed savings. If deemed savings have not been established for a particular qualifying energy efficiency measure, then incentives may be paid on the basis of verified peak demand and/or energy savings using the International Performance Measurement and Verification Protocol.
CoolSaver© A/C Tune-Up Pilot MTP	Residential/Commercial	Designed to overcome two market barriers: high performance air conditioning system tune-ups for residential and small commercial customers and air conditioning contractors who are unable to accurately convey to these customers why they should be receiving high performance tune-ups. The program will offer assistance to contractors in obtaining the tools and expertise that will allow them to develop quantitative savings information. This will further enable contractors to convey the value of the tune-up and maintenance services to the customers with the intent of educating and influencing their decisions to request these services in the future.

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Hard-to-Reach SOP	Hard-to-Reach	Targets a specific subset of residential customers as defined by P.U.C. Subst. R. 25.181(c)(16). The hard-to-reach customer has a total household income that is less than 200% of the federal poverty guidelines. The program provides incentives for the installation of a wide range of measures that reduce residential customer energy costs and reduce peak demand. It is designed to cost-effectively provide energy efficiency improvements to individual households at no or very low cost. Incentives are paid to project sponsors for eligible measures on the basis of deemed savings. Eligible measures include replacement air conditioners, wall and ceiling insulation and air distribution duct improvements in existing homes.
Home\$avers	Hard-to-Reach	Targets low-income residential customers with annual household incomes at or below 200% of the federal poverty guidelines for the purpose of cost-effectively reducing their energy consumption and costs. Program implementers provide eligible weatherization and energy efficiency measures for eligible Hard to Reach customers based on testing procedures and corresponding savings-to-investment ratios.
Load Management SOP	Commercial	Targets commercial customers that have a minimum demand of 500 kW or more. Incentives are paid to project sponsors that can identify interruptible load and provide curtailment of this electric load on short notice. These payments are based on the delivery of metered demand reduction.
On-Line Customer Energy Use Audit Tool	Residential	The On-Line Customer Energy Use Audit Tool is designed to provide a web-based, do-it-yourself home energy audit that equips residential customers with valuable information to help them manage their energy use and cost. The program will be available for all SWEPCO Texas customers that have access to the internet. Included in the tool are energy calculators (appliance, lighting, heating/cooling systems), an extensive home energy library, Fundamentals of Electricity information, and Kids Korner Reference Libraries. At this time, it is not anticipated that SWEPCO will report savings from this On-Line Audit Tool.

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Residential SOP	Residential	Provides incentives for the installation of a wide range of measures that reduce residential customer energy costs and reduce peak demand. It is also designed to encourage private sector delivery of energy efficient products and services. Incentives are paid to project sponsors for eligible measures installed in retrofit applications on the basis of deemed savings. Eligible measures include replacement air conditioners, wall and ceiling insulation and air distribution duct improvements.
SCORE SM MTP	Schools	Provides energy efficiency and demand reduction solutions for public schools. SCORE SM will facilitate the examination of actual demand and energy savings, operating characteristics, program design, long-range energy efficiency planning and overall measure and program acceptance by the targeted cities and schools. Incentives are paid to public school partners served by SWEPCO for certain measures installed in new or retrofit applications which provide verifiable demand and energy savings.
Small Business Direct Install Pilot MTP	Commercial	Program is designed to overcome barriers unique to small commercial customers that prevent them from participating in energy efficiency programs proven to be successful for larger business owners. To overcome these barriers, the program will offer a “turnkey” approach in which marketing, energy education, site-specific energy analysis, financial incentives, equipment procurement, and installation can be provided. Installation work is projected to be performed by local contractors, thus benefiting the local economy and educating local service industries on energy efficiency benefits and capabilities
SMART Source SM Solar PV Pilot MTP	Residential	Provides residential customers a financial incentive for installations of solar electric (photovoltaic) systems interconnected on the customer’s side of the electric service meter. In addition to demand and energy savings achieved from the installations, the program also aims to transform the market by increasing the number of qualified companies offering installation services and by decreasing the average installed cost of systems by creating economies of scale.

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SWEPCO CARE\$ Energy Efficiency for Not-for-Profit Agencies	Commercial	Targets a specific segment of commercial customers that are not-for-profit agencies whose primary purpose is to provide various services for the hard-to-reach customer population. Proposals are submitted by the agencies for payment of the cost of installing energy efficiency improvements in their administrative facilities. Contracts are awarded to those agencies with proposals for the most comprehensive energy efficiency projects. With lower electric bills, a larger share of agency funds will be available for hard-to-reach client assistance.